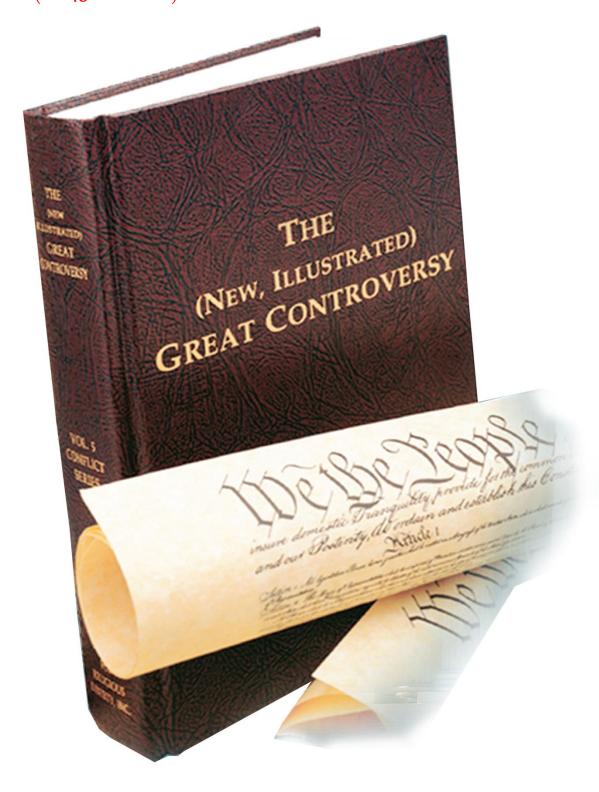
STILL THE BEST!

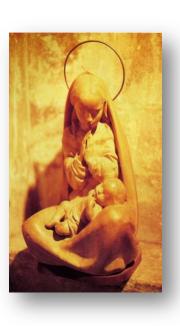
OH, THE PICTURES ... THE PICTURES

(All 450 of them!)









i, I'm David Mould – and I'm deeply concerned about *The Great Controversy*. If you were in Atlanta during the General Conference session of July 2010 (or watching via the Hope Channel) then you heard our newly elected President **Ted Wilson** make a bold push for distributing *The Great Controversy* across our planet.

Maybe you were as excited as I was. Judging from the hearty amens, text messages and e-mail generated by this announcement, most of us there thought it was a breath of fresh air, but it hasn't happened.

What went wrong?

Overruling Elder Wilson, powerful committees have opted instead to send out an 'abridged' version of *The Great Controversy* called *The Great Hope*. That edition is all of eleven chapters long. With most of the statements inimical to the Vatican gone, the end result bears little similarity to the original. How are we to understand this? In Volume 1 of the Testimonies, page 578, Sister White records a dream that I believe sheds enormous light on this dilemma. Here, let me reproduce it for you.

"That night I dreamed that I was in Battle Creek looking out from the side glass at the door and saw a company marching up to the house, two and two. They looked stern and determined. I knew them well and turned to open the parlor door to receive them, but thought I would look again. The scene was changed. The company now presented the appearance of a Catholic procession. One bore in his hand a cross, another a reed. And as they approached, the one carrying a reed made a circle around the house, saying three times: 'This house is proscribed. The goods must be confiscated. They have spoken against our holy order.' Terror seized me, and I ran through the house, out of the north door, and found myself in the midst of a company, some of whom I knew, but I dared not speak a word to them for fear of being betrayed. I tried to seek a retired spot where I

might weep and pray without meeting eager, inquisitive eyes wherever I turned. I repeated frequently: 'If I could only understand this! If they will tell me what I have said or what I have done!'

"I wept and prayed much as I saw our goods confiscated. I tried to read sympathy or pity for me in the looks of those around me, and marked the countenances of several whom I thought would speak to me and comfort me if they did not fear that they would be observed by others. I made one attempt to escape from the crowd, but seeing that I was watched, I concealed my intentions. I commenced weeping aloud, and saying: 'If they would only tell me what I have done or what I have said!' My husband, who was sleeping in a bed in the same room, heard me weeping aloud and awoke me. My pillow was wet with tears, and a sad depression of spirits was upon me."

It doesn't take a rocket scientist to figure out what Mrs. White saw. What she saw were Roman agents in the heart of the Seventh-day Adventist Church. We can laugh, scoff, or pretend we didn't read what we just read, but cut it whichever way you will,

that's what she saw – devils in disguise at the headquarters of the church (which at that time was at Battle Creek).

As for her goods being proscribed? The only "goods" Mrs. White had that Roman agents would be after are her books – in particular, the one she valued above silver or gold, the one exposing the Roman Catholic Church as the *antichrist!* Here's what she had to say about this book, *The Great Controversy*.

"The Great Controversy," Above Silver or Gold—The Great Controversy should be very widely circulated. It contains the story of the past, the present, and the future. In its outline of the closing scenes of this earth's history, it bears a powerful testimony in behalf of the truth. I am more anxious to see a wide circulation for this book than for any others I have written; for in The Great Controversy, the last message of warning to the world is given more distinctly than in any of my other books."

And again:

"The book *The Great Controversy*, I appreciate above silver or gold, and I greatly desire that it shall come before the people. While writing the manuscript of *The Great Controversy*, I was often conscious of the presence of the angels of God. And many times the scenes about which I was writing were presented to me anew in visions of the night, so that they were fresh and vivid in my mind." *Colporteur Ministry:* 127, 128.

Now that a counterfeit is being sent out in its place, what should we do? Several voices beckon to me. Luther wants the papist devils who orchestrated this swindle to be immediately weeded out. Churchill demands nothing less than a full-throttled blast of the General Conference for its treachery and blatant abdication of duty. A third, Dr. King, urges an immediate protest march to Silver Spring. And then there's a fourth. That still, small voice urges me to leave this phase of the struggle to cooler heads, yea, to men and women who know how to pray, and to God, who assures us that though feeble and defective, His church will go through. Today, therefore, with these voices yet ringing in my ears, I believe our time

will be much more profitably spent by discussing ways in which we can still bring a complete, unedited version of *The Great Controversy* before the world – with style, creativity and Holy Ghost power!

THE (NEW, ILLUSTRATED) GREAT CONTROVERSY

Years ago when *The Great Controversy* was in the public domain, our ministry added 450 photographs to the text and produced an edition which we called *The (New, Illustrated) Great Controversy*. In order to protect it from the type of travesty we're now seeing, we had it copyrighted. Our ministry is the only entity on earth that can legally print this book.

Our first print run produced 30,000 copies. Our second: 100,000. The high point for our ministry came not in the 6 page ad for this book that we were privileged to place in Time Magazine, but in the fact that in January 2012 God allowed us to met **President Obama**, shake his hand, and leave a copy of this book in the hands of one of his bodyguards (the protocol for the venue where we met him mandated that we not put anything in his hands).

"Shew the things that are to come ..."



At any rate, so powerfully has the General Conference's watered down version of *The Great Controversy* affected us, that we've renewed our request to the Lord for the marketing acumen and funds to sell 100,000,000 copies of *The (New, Illustrated) Great Controversy* across the world.

- **Q.** Why sell them? Why not give them away?
- **A.** Because of statements like the following:

Low Prices Poor Policy—"There had been with A and yourself a mistake in lowering the prices of our books so low that the office could not prosper. This was poor policy. These plans appeared right to you both, but were the worst thing you could do for the office. It belittles the value of the books, and when once placed at so low a figure, it will be very difficult to increase the price so that they will be placed at their proper value." PM, page 335.

- **Q**. How do we intend marketing this book?
- The way God intended i.e., via a judicious use of latter-rain advertising.

Every Advertising Agency—"We must take every justifiable means of bringing the light before the people. Let the press be utilized, and let every advertising agency be employed that will call attention to the work. This should not be regarded as nonessential. On every street corner you may see placards and notices calling attention to various things that are going on, some of them of the most objectionable character; and shall those who have the light of life be satisfied with feeble efforts to call the attention of the masses to the truth?" Evangelism, page 130.

Our main advertising agency will be posters on New York City's subways featuring this headline: *Ask A Moslem, Any Moslem, So what exactly did Prophet Mohammed predict?* Those posters will actually be advertising the website created specifically for this campaign. www.askamoslem.com. Once there, visitors will be treated to a video shot with Is-

lam's 3rd most holy site, *The Dome of*the Rock in Jerusalem, as a backdrop. Its challenge:

"Shew the things that are to come hereafter, that we might know that ye are gods."

Isaiah 41:23.

Once having seen the prophetic gift as the fingerprint of the true God, I believe droves of nervous Moslems will run to their Imams for answers. And non-Moslems? Charmed by the reasonableness of the challenge and amused at Islam's impotence, they'll question their own theological assumptions. One hitherto inconspicuous verse in Isaiah will wreak all this havoc; I believe this! Was Luther waxing prophetic when in A Mighty Fortress Is Our God, he wrote: "One little word will fell him"? While I'd merely be guessing at this, I do know "the word of God is quick, and powerful" (powerful enough to dismantle Islam) "and sharper than any two-edged sword, piercing even to the dividing

asunder of soul and spirit, and of the joints and marrow, and is a discerner of the thoughts and intents of the heart." Hebrews 4:12.

It is only after the prophetic gift has thus been exalted across the earth that *The (New, Illustrated) Great Controversy* with its end-time prophecies will be presented to the masses. All we need now are persons willing to sponsor the first 2,000 posters at \$40 each. If we get more, we'll erect more. Of the \$40 needed, \$32 will go to the New York Transit Authority and \$8 will help us produce the video. Should we exceed our goal, rest assured we'll launch our campaign in other transit systems too. And why not? Can't you just see our posters talking to the masses on trains in Bangkok, Berlin, London, Mexico, New Delhi, Paris, Santiago, Seoul, etc.? I get weak thinking about this.

Of course I wish we had millions of books ready to meet the needs of the multitudes, but we don't; nor dare we wait until they're printed before going forward either. Hopelessly aroused by our challenge to Islam, I believe our audience will gladly wait the 60 days for their books. In fact, they'll probably be sitting on the edge of their chairs to see what the God of the Bible has predicted.